

Atty. Docket No. 696.003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al  
Serial No. : 09/805,336 Examiner : J. Janvier  
Filed : March 13, 2001 Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND  
ADMINISTERING INTERNET MARKETING  
PROMOTIONS

August 20, 2004

CHANGE IN CORRESPONDENCE ADDRESS

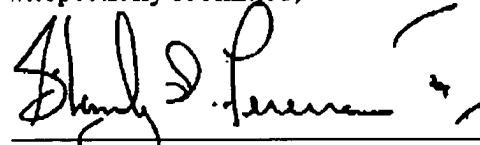
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Please change the correspondence address for the above-identified application to  
the address associated with the following customer number:

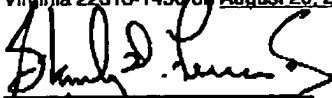
Customer Number 35195

Respectfully submitted,



Stanley D. Ference III  
Reg. No. 33,879

I hereby certify that this correspondence and any  
documents referred to as enclosed therewith are being  
facsimile transmitted on (703) 308-6916 to the  
Commissioner for Patents, P.O. Box 1450, Alexandria,  
Virginia 22313-1450 on August 20, 2004



Stanley D. Ference III  
Reg. No. 33,879

August 20, 2004  
Date of Signature

FERENCE & ASSOCIATES  
400 Broad Street  
Pittsburgh, Pennsylvania 15143  
(412) 741-8400  
(412) 741-9292 - Facsimile

Attorneys for Applicants